

## **HOW TO MARKET YOUR PRODUCTS IN ASIA**



**Breakfast Meeting for  
Tri-County Area Businesspersons**

**Friday, September 15, 2006**

7:30 - 9:00 AM

**Dr. Syed Tariq Anwar**

**Professor of Marketing and International Business**

**West Texas A&M University**

**Canyon, Texas**

**Topics will include:**

1. Overview of the Markets in Asia
2. Opportunities for Export in Asia
3. Successful Marketing Strategies

Program sponsored by the U.S. Department of Education (CFDA No. 84.153)

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**Tri-County Area Businesspersons Breakfast Reservation Form**

**Prof. Syed Tariq Anwar -- Friday, September 15, 2006**

**RSVP by Thursday, August 31, 2006.**

Name \_\_\_\_\_

Business or Organization \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please call (330) 941-3071, fax your reservation to (330) 941-1459  
or e-mail Sandie Arnold at [sjarnold@ysu.edu](mailto:sjarnold@ysu.edu) by Thursday, August 31, 2006.